

Next Genner of the Year Criteria

- **Age Requirement:** The nominee must fall within a specific age range, typically between 18 and 35 years old, to be eligible for the Next Genner of the Year award.
 - **Industry Affiliation:** The nominee must be actively involved in the nursery and garden industry or related sectors.
 - **Employment Status:** The nominee can be employed within the industry or may be self-employed.
1. **Passion and Motivation:** Demonstrating a genuine passion for and commitment to the nursery and garden industry.
 2. **Skills Development and Training:** Showcasing the skills developed through training and experience, as well as demonstrating plans for further personal and professional development.
 3. **Daily Responsibilities and Projects:** Summarising the nominee's daily responsibilities and highlighting their involvement in significant projects and initiatives within their current employment.
 4. **Career Achievements:** Providing details of notable achievements and milestones reached throughout the nominee's career within the nursery and garden industry.
 5. **Work/Life Balance:** Explaining how the nominee effectively manages and balances their professional responsibilities with personal commitments and well-being.
 6. **Future Goals and Ambitions:** Outlining the nominee's aspirations and vision for their career within the industry over the next five years.
 7. **Customer Service Philosophy:** Describing the nominee's customer service philosophy and providing examples of how they deliver exceptional customer service.
 8. **Contribution to Employer's Business or Self-Employment:** Detailing the nominee's contributions to their employer's business (if employed) or how they have effectively managed their own business to drive positive outcomes.
 9. **Involvement in Industry Activities:** Summarising the nominee's active participation and contributions to activities outside of their regular work that support the growth and development of the nursery and garden industry.
 10. **Positive Experiences and Challenges:** Sharing examples of positive experiences and challenges faced by the nominee in their current job, demonstrating their ability to overcome obstacles and achieve success.
 11. **Passion for Industry Issues:** Identifying and discussing an industry issue that the nominee feels most passionate about, showcasing their dedication to making a positive impact.

12. Industry Threats and Solutions: Identifying major threats facing the horticulture and gardening industry in the coming years and providing thoughtful insights or ideas on how the industry can address these challenges.
13. Contribution to Industry Vision: Explaining the nominee's planned actions and initiatives to contribute to the industry's vision and advancement.

Next Genner of the Year Judging Sheet

1) Passion and Motivation:

- a) What drives your passion for the nursery and garden industry, and how do you demonstrate your commitment to it? ____ / 15

- b) Can you share a specific example of how your passion for the industry has influenced your work or decisions? ____ / 15

- c) How do you stay motivated and enthusiastic about your work in the nursery and garden industry? ____ / 15

2) Skills Development and Training:

- a) Describe the skills you have developed through training and experience in the industry. ____ / 15

- b) What are your plans for further personal and professional development to enhance your skills? ____ / 15

- c) Can you provide an example of how you have applied your skills to achieve positive outcomes in your work? ____ / 15

3) Daily Responsibilities and Projects:

- a) Summarize your daily responsibilities in your current employment and highlight any significant projects or initiatives you have been involved in. ____ / 15

- b) How have these responsibilities and projects contributed to your growth and impact within the nursery and garden industry? ____ / 15

- c) Can you share an example of a project that you are particularly proud of and explain its significance? ____ / 15

4) Career Achievements:

- a) What notable achievements and milestones have you reached throughout your career in the nursery and garden industry? ____ / 15

- b) How have these achievements contributed to your professional development and the advancement of the industry? ____ / 15

- c) Can you provide specific examples of how your career achievements have made a positive impact on your employer or the industry as a whole? ____ / 15

5) Work/Life Balance:

- a) How do you effectively manage and balance your professional responsibilities with personal commitments and well-being? ____ / 15

- b) What strategies do you employ to maintain a healthy work/life balance in a demanding industry? ____ / 15

- c) Can you share an example of a time when you successfully achieved work/life balance and the positive outcomes it had on your performance? ____ / 15

6) Future Goals and Ambitions:

- a) What are your aspirations and vision for your career within the nursery and garden industry over the next five years? ____ / 15

- b) How do you plan to achieve these goals and contribute to the growth and development of the industry? ____ / 15

- c) Can you provide specific examples of steps you have taken or intend to take to turn your ambitions into reality?

7) Customer Service Philosophy:

- a) Describe your customer service philosophy within the nursery and garden industry. ____ / 15

- b) Can you provide examples of how you deliver exceptional customer service to clients and customers? ____ / 15

- c) How do you ensure that your customer service aligns with the values and goals of your employer or business? ____ / 15

8) Contribution to Employer's Business or Self-Employment:

- a) Detail your contributions to your employer's business (if employed) or how you have effectively managed your own business to drive positive outcomes. ____ / 15

- b) Can you provide specific examples of how your contributions have impacted the success and growth of the business? ____ / 15

- c) How do you continually strive to add value to your employer's business or your own business? ____ / 15

9) Involvement in Industry Activities:

- a) Summarise your active participation and contributions to activities outside of your regular work that support the growth and development of the nursery and garden industry. ____ / 15

- b) Can you share specific examples of industry activities you have been involved in and how they have benefited you and the industry? ____ / 15

- c) How do you stay informed and engaged with the latest industry trends and developments? ____ / 15

10) Positive Experiences and Challenges:

- a) Share examples of positive experiences you have had in your current job within the nursery and garden industry. ____ / 15

- b) Can you describe a challenging situation you have faced in your work and how you overcame it? ____ / 15

- c) How have these positive experiences and challenges shaped your professional growth and resilience? ____ / 15

11) Passion for Industry Issues:

- a) Identify and discuss an industry issue that you feel most passionate about and explain why it matters to you.

___ / 15

- b) How have you taken action to address or raise awareness about this issue in your work or personal endeavors? ___ / 15

- c) What do you believe can be done to make a positive impact on this industry issue? ___ / 15

12) Industry Threats and Solutions:

- a) What major threats do you see facing the horticulture and gardening industry in the coming years? ___ / 15

- b) Provide thoughtful insights or ideas on how the industry can address these challenges and find solutions.

- c) How can you contribute to mitigating these threats and shaping a positive future for the industry?

13) Contribution to Industry Vision:

- a) Explain your planned actions and initiatives to contribute to the industry's vision and advancement.

b) How do you align your personal goals and values with the broader goals of the nursery and garden industry?

c) Can you provide specific examples of how you have actively worked towards advancing the industry's vision?

Tailor these questions to the specific background, experiences, and achievements of the candidates during the interview process.