







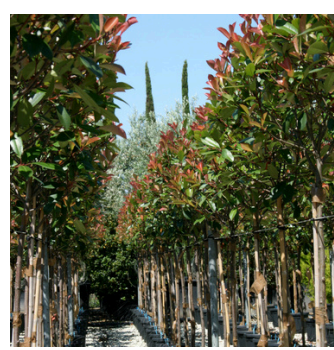


RATE CARD

We are committed to the successful growth of the nursery and garden industry and the profitability and professionalism of our members through promotion, representation, education and communication.

Our Reach

-  220+ Members
-  4000+ Readers
-  3500+ Trade Day
-  6200+ Social Media
-  750+ eNews
-  30,000 Web visits per month



N&G

MAGAZINE

4000+
INDUSTRY
READERS



Non Member Price

Member Price

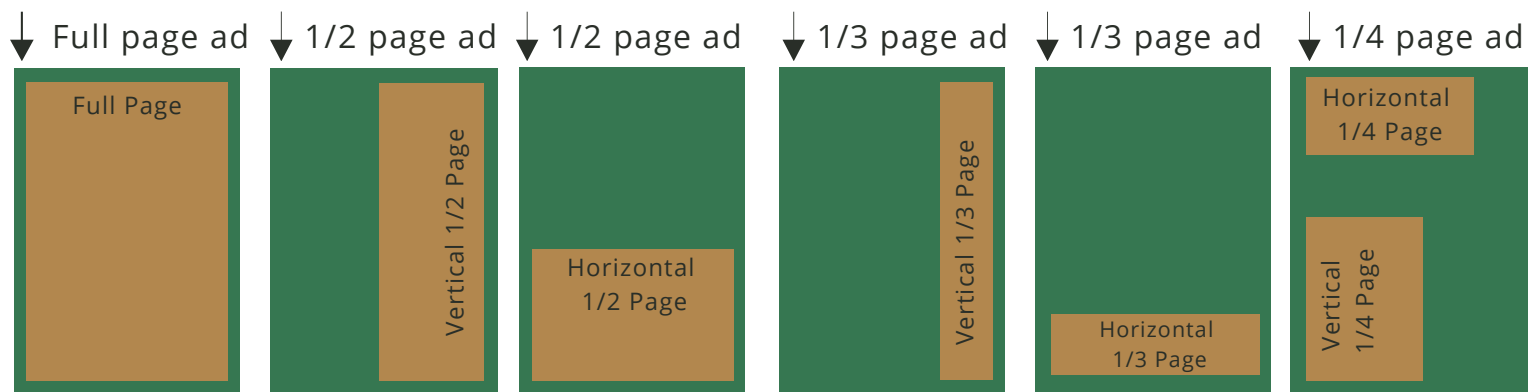
\$3000
\$2325
\$1875
\$1650
\$1125
\$900
\$675

\$2000
\$1550
\$1250
\$1100
\$750
\$600
\$450

Back cover
Inside front cover
Inside back cover
Full page Trim size
1/2 page display ad
1/3 page display ad
1/4 page display ad

A well respected, industry specific magazine offering advice and knowledge to the horticulture industry. N&G News reaches 4000+ readers of which 85% are from production, retail or allied nursery trade.

Buy 4 for 10% off!



Full Page

1/2 Page

1/3 Page

1/4 Page

Trim	210 x 297 mm	Horizontal	186 x 118.5 mm	186 x 75.5 mm	186 x 55 mm
Bleed	220 x 307 mm	Vertical	88 x 247 mm	55.5 x 247 mm	88 x 118.5 mm



DIGITAL

ADVERTISING

SYDNEY TRADE DAY EMAIL & FLYER

Our Sydney Trade Day email is sent out monthly prior to Sydney Trade Day to 1500+ people including exhibitors, retailers, landscapers, production, all full financial members, organisations and their staff, as well as Trade Day buyers. Advertising with Sydney Trade Day includes a publication in both our Sydney Trade Day email AND on the Sydney Trade Day Flyer that everyone receives upon arrival at the event.

Art should be sized 540 x 303 pixels.

**Non Member
Price**

\$1000

**Member
Price**

\$500

**Permanent
Stand holder
Price**

FREE

Advertorial

(up to 50 words plus a logo/image)

Please note that all ads must be approved by NGINA staff to ensure they are on brand and do not conflict with any partnership agreements.

Advertising in our fortnightly eNews is only available by request only.

SOCIAL MEDIA

NGINA Facebook, Instagram and LinkedIn accounts reach over 6200+ Industry followers. We are always looking to share or post any relevant and timely information that would be of benefit/interest to NGINA members.

Please note that all ads must be approved by NGINA staff to ensure they are on brand and do not conflict with any partnership agreements.

**Non Member
Price**

\$750 per post
\$1500 for all 3

**Member
Price**

\$500 per post
\$1000 for all 3

Advertorial

(up to 50 words plus a logo/image)



JOB

ADVERTISING

JOB AD PACKAGE

Advertise employment opportunities with our Job Ad Package.

**Non Member
Price**

\$750

**Member
Price**

FREE

Job ad package. Includes:

Website: Full job description and the advertiser logo posted on our website. The ad will remain on the site for up to six weeks unless otherwise arranged. The nginga website generates 30,000 visits a month.

eNews: A mention in our eNews with a link to the ad on our website. 750+ financial member organisations and their staff.

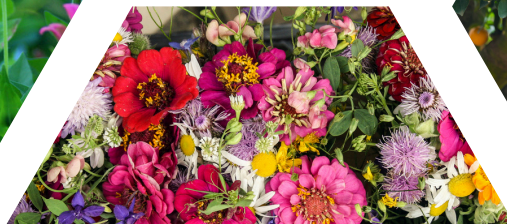
Social Media: A Facebook and Instagram post, complete with advertiser's logo. (The advertiser will also be tagged in the post, if possible). Facebook, Instagram and LinkedIn have a combined 6200+ followers.



AD

DESIGN

If you would like NGINA to create an ad on your behalf, for inclusion in N&G News and/or eNews, please contact NGINA HQ to discuss your requirements and costs. Prices average \$50-\$150.



TO ADVERTISE WITH NGINA

leisha.jordan@ngina.com.au
or call 02 9679 1472

All prices include GST