







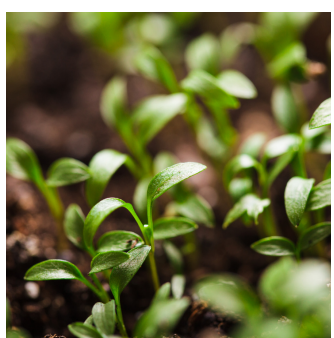


# RATE CARD

We are committed to the successful growth of the nursery and garden industry and the profitability and professionalism of our members through promotion, representation, education and communication.

## Our Reach

-  220+ Members
-  4000+ Readers
-  1500+ Trade Day
-  2000+ Social Media
-  750+ eNews
-  30,000 Web visits per month



N&G

# MAGAZINE

4000+  
INDUSTRY  
READERS

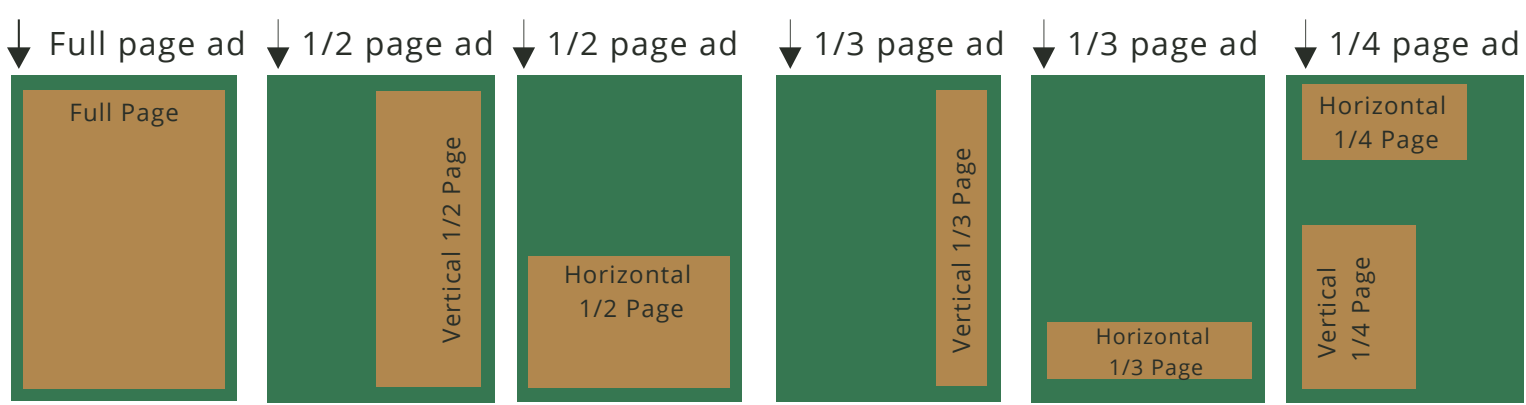


Non Member Price	Member Price
\$3000	\$2000
\$2325	\$1550
\$1875	\$1250
\$1650	\$1100
\$1125	\$750
\$900	\$600
\$675	\$450

- Back cover
- Inside front cover
- Inside back cover
- Full page Trim size
- 1/2 page display ad
- 1/3 page display ad
- 1/4 page display ad

A well respected, industry specific magazine offering advice and knowledge to the horticulture industry. N&G News reaches 4000+ readers of which 85% are from production, retail or allied nursery trade.

Buy 4 for 10% off!



	Full Page	1/2 Page	1/3 Page	1/3 Page
<b>Trim</b>	210 x 297 mm	210 x 297 mm	210 x 297 mm	210 x 297 mm
<b>Bleed</b>	220 x 307 mm	220 x 307 mm	220 x 307 mm	220 x 307 mm



DIGITAL

# ADVERTISING

## SYDNEY TRADE DAY EMAIL & FLYER

Our Sydney Trade Day email is sent out monthly prior to Sydney Trade Day to 1500+ people including exhibitors, retailers, landscapers, production, all full financial members, organisations and their staff, as well as Trade Day buyers. Advertising with Sydney Trade Day includes a publication in both our Sydney Trade Day email AND on the Sydney Trade Day Flyer that everyone receives upon arrival at the event.

Art should be sized 540 x 303 pixels.

**Non Member  
Price**

\$250

**Member  
Price**

**FREE**

**Advertorial**

(up to 50 words plus a logo/image)

## SOCIAL MEDIA

NGINA Facebook and Instagram accounts reach a total of 2000+ Industry followers.

We are always looking to share or post any relevant and timely information that would be of benefit/interest to NGINA members.

Art should be sized to 1080 x 1080 pixels.

**Non Member  
Price**

\$80

**Member  
Price**

**FREE**

**Advertorial**

(up to 50 words plus a logo/image)



JOB

# ADVERTISING

## JOB AD PACKAGE

Advertise employment opportunities with our Job Ad Package.

**Non Member  
Price**

\$225

**Member  
Price**

**FREE**

**Job ad package. Includes:**

**Website:** Full job description and the advertiser logo posted on our website. The ad will remain on the site for up to six weeks unless otherwise arranged. The ngina website generates 30,000 visits a month

**eNews:** A mention in our eNews with a link to the ad on our website. 750+ financial member organisations and their staff

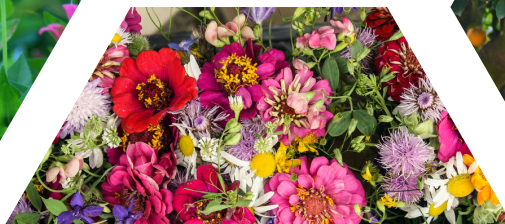
**Social Media:** A Facebook and Instagram post, complete with advertiser's logo. (The advertiser will also be tagged in the post, if possible). Facebook, Instagram and Corporate groups have a combined 2000+ followers.



AD

# DESIGN

If you would like NGINA to create an ad on your behalf, for inclusion in N&G News and/or eNews, please contact NGINA HQ to discuss your requirements and costs. Prices average \$50-\$150.



## TO ADVERTISE WITH NGINA

leisha.jordan@ngina.com.au  
or call 02 9679 1472

All prices include GST